

Link Building PLR Articles – Samples

Sample #1 - How Many Back Links Do You Need?

When you first embark on a link-building campaign, it seems pretty daunting to think about building hundreds or even thousands of links back to your site. If you are a beginner to link building, you may be wondering how many back links are enough? That really depends on what you're trying to accomplish. The main purpose of building back links is to make the search engines see your website as being relevant to a specific search term.

For example, if you have a website built around the keyword phrase “how to make strawberry jam” you would want to create links that use that search term for the anchor text. When you have plenty of these links sprinkled around the internet, the search engines see your site as being a good match for that search term.

Sample #2 - How to Use Anchor Text for Link Building Success

As you work on building high quality links back to your website or blog, you may come across the term “anchor text” and wonder what that means – and why it's important. Basically anchor text refers to turning a live text link into a word or phrase. Rather than a URL like this: www.yoursite.com, anchor text would look like this: [your keyword phrase](#).

Anchor text is important in building links because search engines “read” that anchor text and start to connect your website with those phrases. Over time this helps boost your website's ranking in the search results over time.

Sample #3 - Re-Using Your Articles to Build Back Links

If you've been writing and submitting articles to help drive traffic to your website or blog, you probably have a large collection of them that you can now use to build quality back links. Submitting your articles to directories does help with this because your author bio box contains a link to your site, but that's not the only way to use your articles. Below are a few ideas for getting more link juice from your articles:

#1 – Mini-Reports

Take a collection of articles on a similar topic and compile them into a short PDF report. Try to make it between 2 and 10 pages long, and include a link (or more than one) to your website or blog. Then submit the reports to document sharing sites like Scribd.com, Slideshare.net, Google Docs, docstoc.com, and more.

Get the Full Pack of Articles:
<http://www.Niche-PLR-Content.com>