

Article Marketing PLR Samples

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Sample #1 - Creative Ways to Re-Use Your Articles

The longer you work on article marketing, the more articles you're going to have stored on your hard drive – and eventually you'll wonder, "What on earth can I do with all these articles?" Sadly, many marketers use the articles just once and then let them gather dust. What a huge waste of resources! Below are some easy ideas for putting your dusty old articles to great use:

Mass Distribute Your Articles

If you have submitted your articles to only one or two directories you aren't using them to their fullest potential. Why not invest in an article distribution service, or purchase software that will distribute them to hundreds of other directories on the internet? You can even spin (or rewrite) the articles so you are distributing unique versions of every article.

Sample #2 - How to Spin or Rewrite an Article

"Spinning" articles usually refers to using software that will provide one or more different versions of an original article. There are many good reasons why you'd want to do this, one of the biggest being that you can get more mileage from one article if you distribute different versions of it across the internet.

However, many article spinners are utter garbage because they simply replace words with synonyms, most of which don't even make sense. For example, "My spouse is eating dinner" might be spun into this ridiculous statement, "My helpmate is dispatching principal meal." Avoid those kinds of programs at all costs, for obvious reasons.

Sample #3 - How to Choose Good Topics for Your Articles

Article marketing can be a great way to keep driving targeted traffic to your website or blog, but inevitably most article marketers reach a point where they can't think of anything else to write about. They may have written and distributed dozens, or even hundreds of great articles, and now their mind is a complete blank. What else is there to say? Believe it or not, there are literally millions of great article ideas just waiting to pop into your mind – you just need to know how to stimulate that creative insight. Below are a few ideas to get you started:

#1 – Choose Another Angle for Your Existing Articles

Browse back through the articles you've already written and read a few of them. Can you find a new angle for one of them? For example, if you've written an article on the benefits of feeding pets an all-natural diet, can you now write an article about some of the possible dangers of all-natural diets?

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